

# SCOOT Program (Smart Commuter Option of Today)





# Introduction





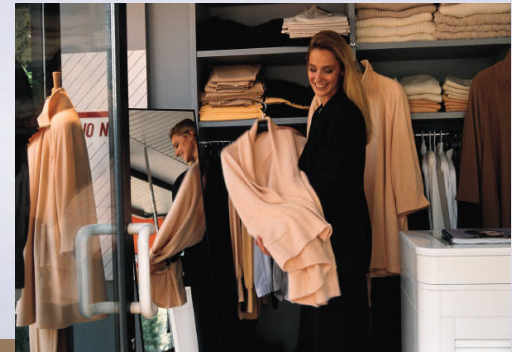
# SCOOT

...is a program that offers the use of a car to Smart Commuters for personal errands such as:

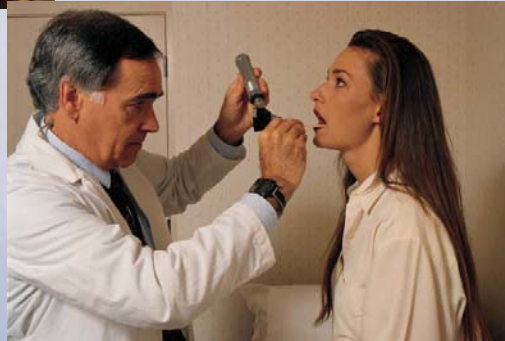
- Lunch



- Shopping



- Doctors' appointment



# Conception of the SCOOT Program

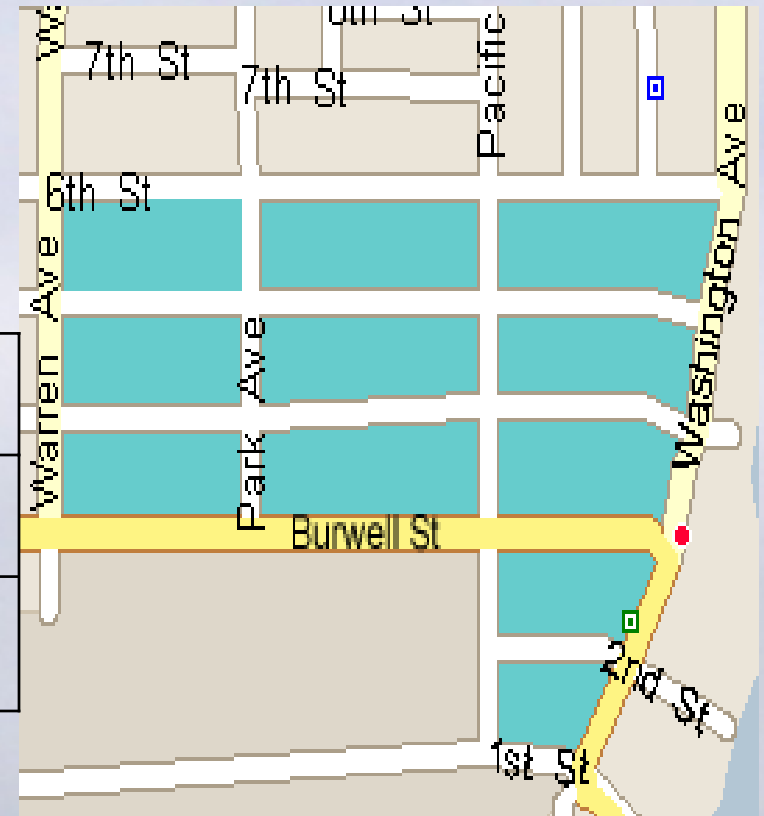
- The need to address a projected increase in vehicle traffic in a small area of 0.125 square miles due to the surge of new business development in Bremerton's Central Business District (CBD).
- CTR Survey data has indicated that providing employees transportation during lunch or breaks for personal errands would encourage an increasing number of employees to try an alternative to driving alone.
- Technology available to help manage the SCOOT program more effectively, efficiently and affordably.

# Bremerton's CBD

- Area of CBD = 0.125 square miles
- Currently there are 95 Smart Commuters
- Current and future development within the CBD includes:

CURRENT	FUTURE
➤ Norm Dicks Government Center	➤ Harborside/Waterfront Condominiums
➤ Kitsap Conference Center	➤ Kitsap Credit Union
➤ Harborside Office Building	➤ Maritime/Harborside Parks

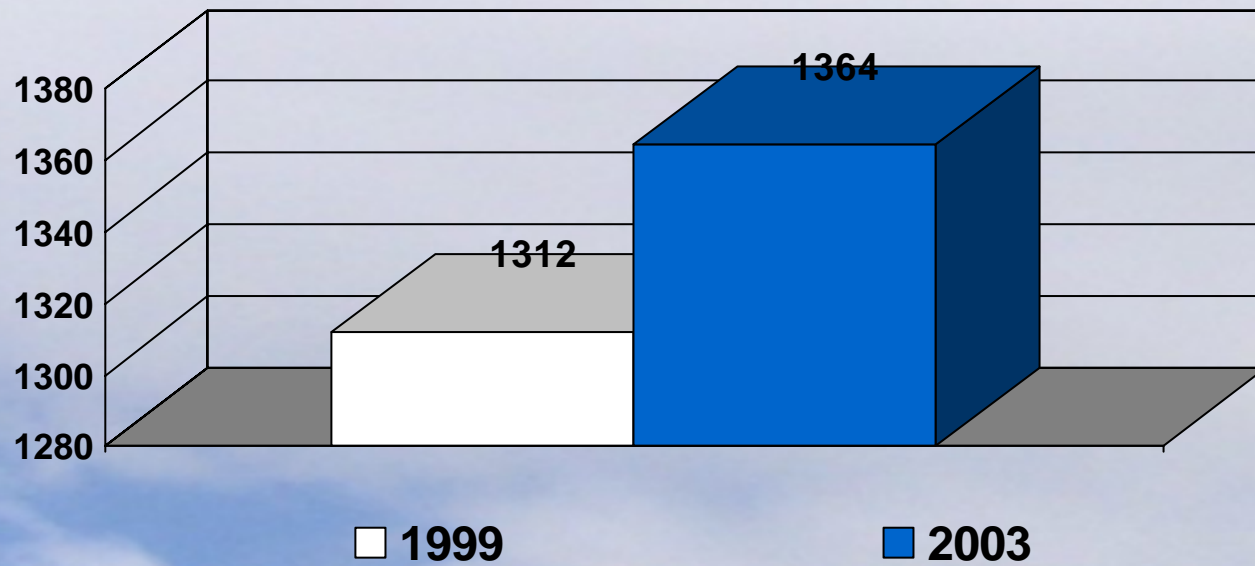
- Vehicle traffic expected to double within the next two-years.



# CTR Survey Data

## for Kitsap County

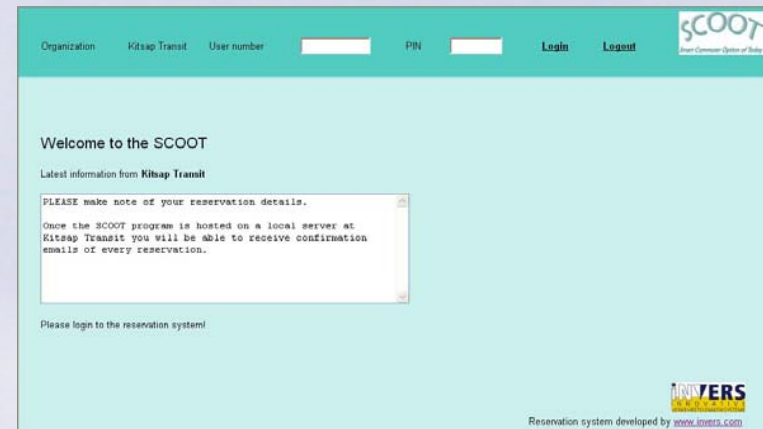
In 1999, CTR Survey data for Kitsap County indicated that 1312 respondents said they would consider an alternative to driving alone if transportation during lunch breaks were provided. In 2003, the number was 1364.





# Easy to Use Technology from Invers Innovative

## Web Reservation System



## Car Access



## Trip Data Reports

The screenshot shows the 'Cocobill - [trips]' application window. It has a menu bar (File, Edit, Insert, Records, Window, Help) and a toolbar. The main area is divided into a 'selection' panel on the left and a data table on the right. The 'selection' panel has fields for 'organization' (Kitsap Transit, Boreston), 'city', 'location', 'car', 'driver', and 'user no.'. Below these are 'usage period' buttons for 'last month', 'this month', and 'year'. The data table has columns: user no., customer, reservation from, reservation until, start, stop, time, startkm, stopkm, km, order no., and specials. The table contains multiple rows of trip data. At the bottom, there are buttons for 'Recalculate', 'Actualize', 'Errorlist', 'trip data requests', 'Export', 'Print', and 'Close'. The status bar at the bottom shows 'Record: 1 of 50' and 'Cocobill - [trips]'.

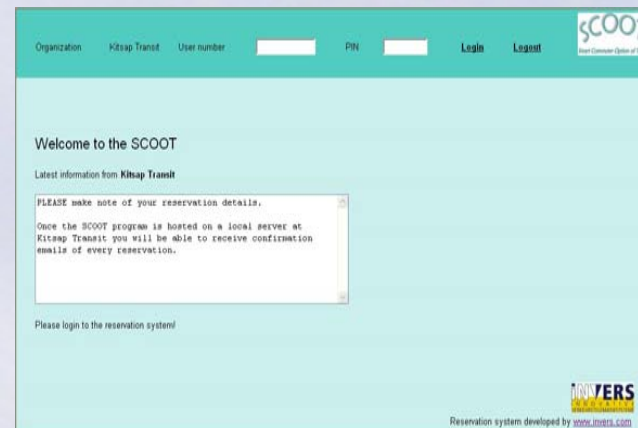
user no.	customer	reservation from	reservation until	start	stop	time	startkm	stopkm	km	order no.	specials
1008	SMITH, ERENDIA	8/1/2005 09:15	8/1/2005 13:15	8/1/2005 09:41	8/1/2005 10:53	1:12	(1025)	(1069)	43		
1008	WILLIAMS, DEANNA	8/1/2005 09:30	8/1/2005 10:15	8/1/2005 09:48	8/1/2005 09:59	0:03	(940)	(940)	0		
1008	WILLIAMS, DEANNA	8/1/2005 09:45	8/1/2005 10:15	8/1/2005 09:54	8/1/2005 09:58	0:02	(940)	(940)	0		
1008	WILLIAMS, DEANNA	8/1/2005 09:30	8/1/2005 10:30	8/1/2005 09:57	8/1/2005 10:10	0:03	(920)	(970)	0		
1008	WILLIAMS, DEANNA	8/1/2005 09:30	8/1/2005 10:15	8/1/2005 10:04	8/1/2005 10:10	0:03	(960)	(960)	0		
1008	WILLIAMS, DEANNA	8/1/2005 09:30	8/1/2005 10:15	8/1/2005 10:05	8/1/2005 10:12	0:03	(960)	(960)	0		
1008	WILLIAMS, DEANNA	8/1/2005 09:30	8/1/2005 10:30	8/1/2005 10:13	8/1/2005 10:16	0:03	(960)	(960)	0		
1064	Lund, Heidi	8/1/2005 12:30	8/1/2005 14:00	8/1/2005 12:37	8/1/2005 13:59	1:13	(1095)	(1106)	11		
1012	THOMPSON, GAYLE	8/1/2005 12:15	8/1/2005 17:15	8/1/2005 12:20	8/1/2005 12:43	0:18	(897)	(898)	3		
1037	GRIFFEY, CYNDI	8/2/2005 08:30	8/2/2005 11:30	8/2/2005 09:24	8/2/2005 09:36	1:12	(359)	(359)	21		
1008	SMITH, ERENDIA	8/2/2005 10:00	8/2/2005 13:00	8/2/2005 10:05	8/2/2005 10:55	0:50	(1067)	(1068)	3		
1029	WORLD, JARLEEN	8/2/2005 10:30	8/2/2005 13:30	8/2/2005 10:29	8/2/2005 12:16	1:47	(942)	(966)	16		
1064	Lund, Heidi	8/2/2005 11:30	8/2/2005 15:00	8/2/2005 11:35	8/2/2005 12:50	1:15	(1108)	(1130)	22		
1008	SMITH, ERENDIA	8/2/2005 10:00	8/2/2005 13:00	8/2/2005 10:20	8/2/2005 11:01	0:41	(1067)	(1070)	3		
1008	WORLD, JARLEEN	8/2/2005 12:30	8/2/2005 13:30	8/2/2005 12:33	8/2/2005 12:52	0:19	(897)	(898)	3		
1064	Lund, Heidi	8/2/2005 13:45	8/2/2005 15:30	8/2/2005 13:54	8/2/2005 15:04	1:10	(1129)	(1150)	23		
1012	THOMPSON, GAYLE	8/2/2005 16:15	8/2/2005 17:15	8/2/2005 16:18	8/2/2005 16:39	0:24	(897)	(898)	3		
1006	CLARK, OF TWO, WENDY	8/2/2005 08:30	8/2/2005 11:15	8/2/2005 09:46	8/2/2005 10:25	0:38	(1000)	(1000)	0		
1001	CLAUSON, JOHN	8/2/2005 11:15	8/2/2005 14:15	8/2/2005 11:42	8/2/2005 13:29	1:47	(862)	(870)	8		
1064	Lund, Heidi	8/2/2005 12:45	8/2/2005 14:30	8/2/2005 12:51	8/2/2005 13:50	1:07	(1152)	(1190)	38		
1005	WORLD, JARLEEN	8/2/2005 09:45	8/2/2005 12:15	8/2/2005 09:52	8/2/2005 10:47	0:55	(1000)	(1000)	2		
1029	WORLD, JARLEEN	8/2/2005 12:00	8/2/2005 15:00	8/2/2005 12:04	8/2/2005 12:32	0:28	(974)	(974)	0		
1064	Lund, Heidi	8/2/2005 13:15	8/2/2005 15:30	8/2/2005 13:27	8/2/2005 14:15	0:48	(1187)	(1190)	3		
1012	THOMPSON, GAYLE	8/2/2005 16:15	8/2/2005 17:15	8/2/2005 16:19	8/2/2005 16:41	0:24	(897)	(898)	3		
1008	SMITH, ERENDIA	8/2/2005 08:30	8/2/2005 11:30	8/2/2005 08:38	8/2/2005 09:18	0:39	(979)	(980)	3		
1008	WILLIAMS, DEANNA	8/2/2005 09:00	8/2/2005 13:45	8/2/2005 09:05	8/2/2005 10:31	1:26	(378)	(400)	21		

# Web Reservation System

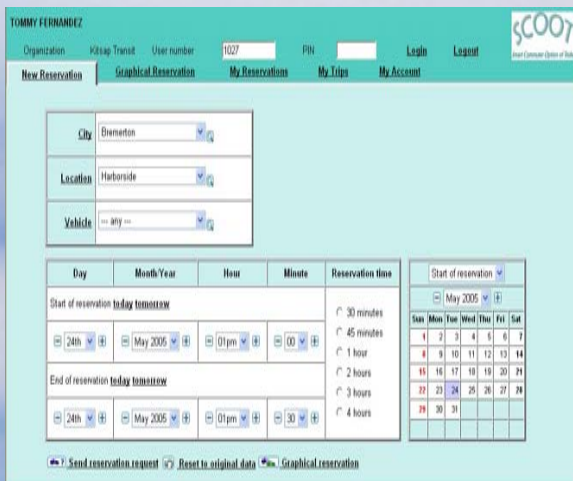
## Logon to SCOOT

Reserve a SCOOT car by logging on to the reservation page and select when you will be needing the car.

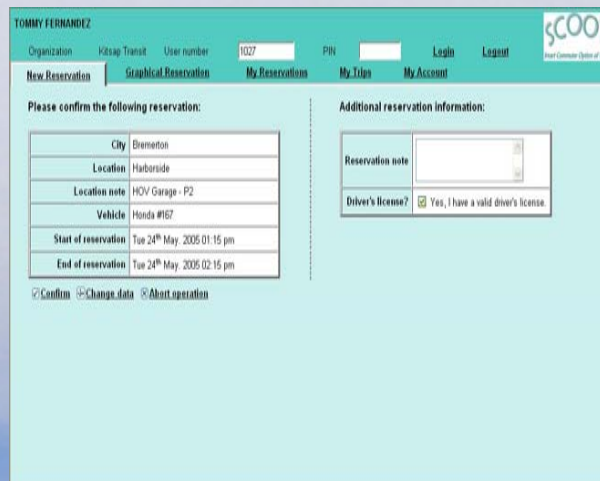
Once a reservation has been made you will receive a confirmation via the confirmation page and to your email address.



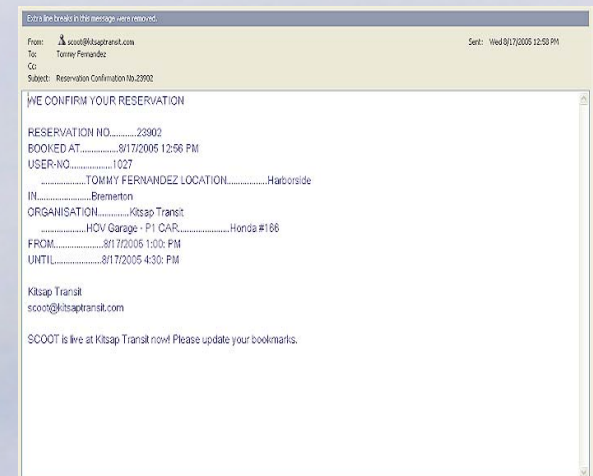
## Make reservation



## Reservation confirmation



## Confirmation via email





## Car Access

Access the car by tagging your assigned key card to the card reader located on the car's dash board



# Trip Data Reports

Vehicle onboard system displays reservation summary for customer convenience.



Administrators receive trip data reports via cellular transmission through the Internet.

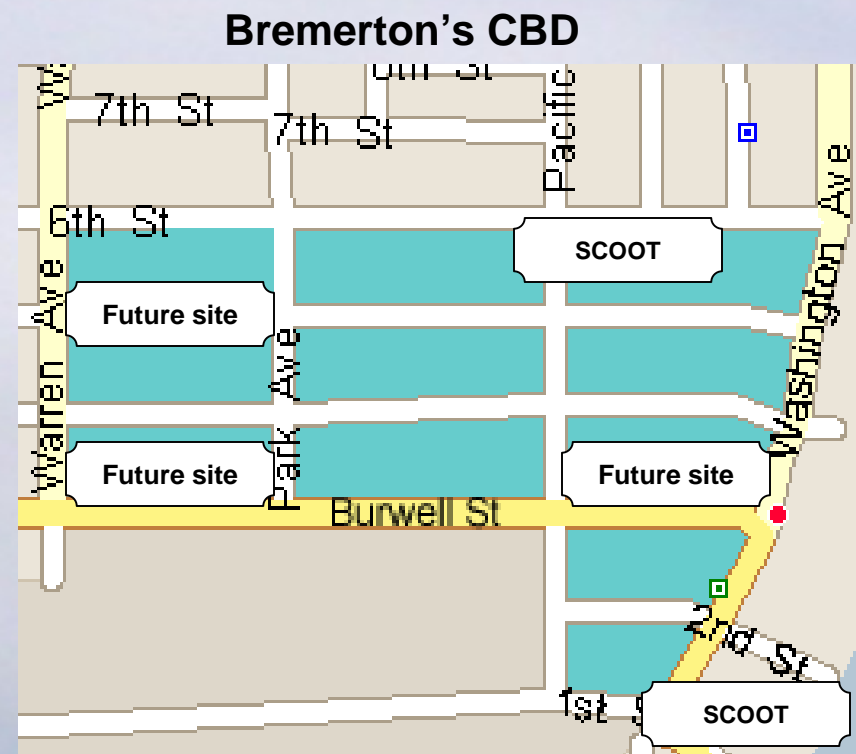
The screenshot shows the Cocobill - [trips] software interface. At the top, there is a menu bar with options: File, Edit, Insert, Records, Window, Help. Below the menu bar is a toolbar with icons for saving and printing. The main window is titled "selection" and contains a form for selecting trip data. The form includes fields for "organisation", "city", "location", "car", "driver", and "user-no.". Below these fields is a "usage period" section with "from" and "to" date pickers. The "from" date is set to 8/1/2005 and the "to" date is set to 8/31/2005. Below the form is a table with the following columns: user-no., customer, reservation from, reservation until, start, stop, time, startkm, stopkm, km, order no., and specials. The table contains 10 rows of data, each representing a trip. The first row is highlighted in yellow. At the bottom of the window, there is a status bar showing "Record: 14 of 50" and a "Cocobill - [trips]" label.

user-no.	customer	reservation from	reservation until	start	stop	time	startkm	stopkm	km	order no.	specials
1008	SMITH, ERENDA	8/1/2005 09:15	8/1/2005 12:15	8/1/2005 09:41	8/1/2005 10:53	1:12	1939	1600	21		
1008	WILLIAMS, DEANNA	8/1/2005 09:30	8/1/2005 10:15	8/1/2005 09:48	8/1/2005 09:51	0:03	340	640	0		
1008	WILLIAMS, DEANNA	8/1/2005 09:45	8/1/2005 10:15	8/1/2005 09:54	8/1/2005 09:56	0:02	320	600	0		
1008	WILLIAMS, DEANNA	8/1/2005 09:30	8/1/2005 10:30	8/1/2005 09:57	8/1/2005 10:30	0:03	340	630	0		
1008	WILLIAMS, DEANNA	8/1/2005 09:30	8/1/2005 10:15	8/1/2005 10:14	8/1/2005 10:37	0:03	360	600	0		
1008	WILLIAMS, DEANNA	8/1/2005 09:30	8/1/2005 10:15	8/1/2005 10:08	8/1/2005 10:12	0:03	360	630	0		
1008	WILLIAMS, DEANNA	8/1/2005 09:30	8/1/2005 10:30	8/1/2005 10:11	8/1/2005 10:16	0:05	360	630	0		
1064	Lund, Heidi	8/1/2005 12:30	8/1/2005 14:00	8/1/2005 12:37	8/1/2005 13:50	1:13	1095	1110	11		
1062	THOMPSON, GAVILE	8/1/2005 16:15	8/1/2005 17:15	8/1/2005 16:28	8/1/2005 16:43	0:15	507	600	3		
1037	GRIFFEY, CYNDI	8/2/2005 06:30	8/2/2005 11:30	8/2/2005 08:24	8/2/2005 09:36	1:12	355	1200	21		
1008	SMITH, ERENDA	8/2/2005 10:00	8/2/2005 13:00	8/2/2005 10:05	8/2/2005 10:55	0:50	1057	1600	3		
1029	WARD, JANEER	8/2/2005 10:30	8/2/2005 13:30	8/2/2005 10:29	8/2/2005 12:16	1:47	342	630	18		
1064	Lund, Heidi	8/2/2005 11:30	8/2/2005 13:00	8/2/2005 11:35	8/2/2005 12:50	1:15	1108	1130	22		
1008	SMITH, ERENDA	8/3/2005 10:00	8/3/2005 13:00	8/3/2005 10:20	8/3/2005 11:01	0:41	1067	1600	3		
1029	WARD, JANEER	8/3/2005 12:30	8/3/2005 13:30	8/3/2005 12:35	8/3/2005 12:52	0:15	357	630	2		
1064	Lund, Heidi	8/3/2005 15:45	8/3/2005 16:30	8/3/2005 15:54	8/3/2005 16:34	1:10	1107	1130	23		
1062	THOMPSON, GAVILE	8/3/2005 16:15	8/3/2005 17:15	8/3/2005 16:15	8/3/2005 16:38	0:24	507	600	3		
1006	CLARK, GETTIN, WENDY	8/4/2005 08:30	8/4/2005 11:15	8/4/2005 08:48	8/4/2005 11:28	2:36	1071	1600	5		
1001	CLARKSON, JOHN	8/5/2005 11:15	8/5/2005 14:15	8/5/2005 11:45	8/5/2005 13:20	1:47	363	630	6		
1064	Lund, Heidi	8/5/2005 12:45	8/5/2005 14:30	8/5/2005 12:51	8/5/2005 13:58	1:07	1152	1150	28		
1006	MOYLE, DENISE	8/6/2005 09:45	8/6/2005 12:15	8/6/2005 09:52	8/6/2005 10:47	0:55	1070	1600	2		
1029	WARD, JANEER	8/6/2005 12:00	8/6/2005 13:00	8/6/2005 12:04	8/6/2005 12:32	0:28	374	630	6		
1064	Lund, Heidi	8/6/2005 15:15	8/6/2005 16:30	8/6/2005 15:27	8/6/2005 16:16	0:48	1107	1130	3		
1062	THOMPSON, GAVILE	8/6/2005 16:15	8/6/2005 17:15	8/6/2005 16:15	8/6/2005 16:43	0:28	507	630	3		
1008	SMITH, ERENDA	8/6/2005 08:30	8/6/2005 11:30	8/6/2005 08:39	8/6/2005 09:18	0:39	977	630	3		
1008	WILLIAMS, DEANNA	8/6/2005 09:00	8/6/2005 10:45	8/6/2005 09:05	8/6/2005 10:31	1:27	1070	1600	21		

# Making Progress

Technology has enabled the implementation of a SCOOT car location at the newly developed Norm Dicks Government Center.

This is the second location since the program began. With interest peaking from potential Smart Commuters, Kitsap Transit plans on placing more SCOOT cars throughout the CBD to satisfy the growing demand for personal use cars, and to mitigate the negative impacts of the projected increase in vehicle traffic.





SCOOT Program (360) 874-2877  
SCOOT@KitsapTransit.com

